

**Quick Links**[Previous Tips](#)[Station Tools](#)[Program Info](#)[Benefit Suggestions](#)[Travel Cards](#)[Customer Service](#)[Contact Us](#)**NEW! Online Coupon Savings for Your Members!****A valuable new benefit for your members.**

During this economic crunch, coupon-cutting and bargain-hunting are becoming commonplace, and frugality is the shopper's mantra. This means that providing members with **more value for their membership dollar** will yield the best results for your station's membership file.

So we have unlocked yet another opportunity for your station to build member loyalty - by helping your members **save more, they can give more.**

Members just click a link on your station's MemberCard.com page or station website to access the MemberCard coupon portal. Members then create a login and download a print driver to print the coupons they select on their local printer.

And, creating more website traffic and web interaction is the name of the game in today's membership strategies. With a station-branded coupons.com page, you'll have members visiting the site daily to receive the discounts they'll need on everyday products; and, they will think of you each time they save!

**Travel Benefits!**

Don't let your members overlook their TravelCard benefits! For only a small Shipping and Handling fee of \$6.75 your members can enjoy 2-for-1 savings on lodging, attractions, dining and more at over 11,000 locations nationwide and in Canada!

**Discounts at a discount!**

We know how tight budgets are these days, so through September 30<sup>th</sup>, set-up for the MemberCard branded coupon portal is **FREE**. After October 1<sup>st</sup> the one-time set-up fee is just \$50.

The one-time fee for a station branded coupon portal is also **reduced** through September 30<sup>th</sup> to \$125, reverting to the standard set-up fee of \$175 after October 1<sup>st</sup>.

When members click on the links we set up, they'll go to the portal where they first create a login with their zip code to get local offers. After selecting the coupons they want to print, members download a print driver prior to the first printing and that's all they need to use their new savings benefits.

For more information on how to offer coupon savings as a benefit for members, please contact Joanna Adams at [joanna@membercard.com](mailto:joanna@membercard.com).

To see examples of station-branded and MemberCard-branded coupon pages, click here: [http://www.membercard.com/coupons/coupon\\_examples.php](http://www.membercard.com/coupons/coupon_examples.php).

To see a live MemberCard-branded coupon page, click here: <http://www.membercard.com/coupons.asp>.