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Travel Benefits!

Now is the perfect time to let your members know about the TravelCard program – especially those of us up North fantasizing about beaches and palm trees!

For only a small Shipping and Handling fee of \$6.75 your members can enjoy 2-for-1 savings on lodging, attractions, dining and more at over 11,000 locations nationwide and in Canada!

MemberCard + Sustainers = The Perfect Fit!

We all know the advantages of Sustainer giving, and now more stations than ever are using their MemberCard programs to recruit more Sustaining Members.



Having members contribute on an on-going basis builds better relationships, keeps members giving longer, and lowers your overall costs of fundraising.

And there's no better tool than a Sustainer MemberCard to help you bring in these committed donors and keep them giving month after month, year after year!

Sustainer giving makes members feel special, elite and plugged in – and you can maximize that special relationship by offering a MemberCard created just for them. Options for customizing MemberCards include having your Sustainer logo imprinted, personalizing with the member's name, embossing "Sustaining Member" and adding a "since" date, if you like. And, we'll work with you to include benefits exclusive to your Sustainer card. These personal, specialized touches reinforce just how valued your Sustainer members really are.

Help your community-minded Sustainer members not only support your station, but also patronize locally owned small businesses by offering a Sustainer MemberCard today! It's easy to get started. Just shoot me an email or give me a call and I'll walk you through the set-up. Creating your new card and directory is easy, and to help with your Sustainer recruitment campaign we'll design mail inserts and post Sustainer information on your station's mini-site on MemberCard.com and more.

Best of all, **adding a Sustainer or any other customized MemberCard (like for a Kid's club) is free!** That means your cost per card stays the same *and* there are no set-up fees.

So what are you waiting for? Get started now by contacting Deirdre Gabriel at deirdre@membercard.com or 1-888-863-1843.